

## **INTEGRATED MARKETING TECHNOLOGIES, INC.**

Integrated Marketing Technologies, Inc. (IMT) is very sensitive to the privacy concerns of members, clients and visitors. The purpose of this **Online Privacy Policy** is to describe what types of information IMT collects from manufactures, operators, brokers and clients; and in what circumstances IMT discloses information gathered. Please note, by participating in IMT programs, and using the Web Site, members agree to a limited use of the personal information members provide, as outlined below.

### **COLLECTION OF INFORMATION**

Clients are required to provide business name, business segment, and contact information (including address, phone and email). A phone number is required in the event IMT needs to contact a client should a problem be encountered with an order.

Your profile information beyond that gathered during the order process may also be requested via optional surveys, product samples or company site promotions. This information will be used to deliver relevant, targeted offers to clients and is not required to use the web site.

IMT adheres to the Safe Harbor principals and has made a commitment to cooperate with the European Union Data Protection Authorities or their authorized representatives.

### **USE OF PERSONAL INFORMATION**

Member information collected is used to create and administer your IMT account, including account verification. IMT will use this information to contact a member via e-mail or print communications regarding special program promotional offers. In addition, IMT may use this information to contact a Member/Client regarding any issues that may rise in the operation of the Web site. IMT does not sell or rent your personal information to any third parties.

Use of personal information by third parties in conjunction with the operation and management of IMT is restricted to necessary functions of the IMT Program and is limited to the least amount of information necessary for that third party to perform its function. As an example, your name and address MAY need to be shared with a third party shipping company.

### **INFORMATION PROVIDED TO SPONSORS**

When a Member places an order on an IMT portal, a Member/Client completes an enrollment profile. Information collected from this profile will be shared with all Sponsoring manufacturers.

Upon enrolling, a Member shall have the choice to opt-out to receive informative emails about Sponsoring Manufacturers' products and services directly from Sponsors. If a Member chooses not to opt-out, IMT will not provide Sponsors with your email address. Subsequent to enrolling, a Member may opt-out so as not to receive Sponsor emails through the IMT web site. The Member will need to unsubscribe from communications received directly from Sponsors via the message's unsubscribe link.

## **ISP ADDRESSES**

When a Member logs onto the Internet, a Member is assigned an IP (Internet Protocol) address by an ISP (Internet Service Provider). Web sites can determine from what IP address a Member is entering the site. IMT uses the IP address to help diagnose problems with our server and for security. IMT reserves the right to share aggregate ISP information with our Sponsors.

## **COOKIES**

This site utilizes "cookies" to improve the user experience on this site. Cookies are small pieces of important information that are stored by your browser on your computer's hard drive. These are used to enhance site usability and personalization and to assist in site navigation. Our cookies contain only information that a Member has supplied to, and can only be accessed by, this site. They cannot read other data off of your computer or share information with cookies from other sites. A cookie may remain on your computer after your browser session has expired to assist a Member when a Member returns to this site.

Occasionally clients may place ads on the Web site. These ads may also contain cookies and appear to be coming from our site, but are, in fact, coming from Sponsors or other parties who are presenting ads on our site.

You can configure your browser to accept all cookies, reject all cookies, or notify a Member when a cookie is set. Each browser is different, so check the "help" menu of your browser to learn how to change your cookie preferences. If a Member rejects all cookies, a Member may not be able to use some or all of the features and/or advertisements listed on [imtco.com](http://imtco.com).

## **SECURITY**

IMT has security measures in place to prevent misuse, fraud and alteration of the information under its control. All personal and account activity information collected and used by IMT is protected via user name and password and is not accessible by the public or via the Internet. IMT restricts access to personally identifiable information gathered through the Web site to program Employees who need access to the information for the purposes of administering the IMT Program. These Employees are limited in number, and are committed to privacy

and security policies. IMT takes the extra step of having our employees execute comprehensive nondisclosure agreements with us to protect member's confidential information.

### **REVIEW AND CHANGE OF INFORMATION**

A Member/Client can review and change portions of their personal information by contacting IMT. In some circumstances a web portal/My Profile area exists on line and changes can be made immediately. IMT makes reasonable efforts to ensure data integrity to the extent that information will not be transferred to other databases not directly administered by IMT.

### **ACCEPTANCE OF PRIVACY TERMS AND CONDITIONS**

By visiting this site, Members agree to the practices described in this Online Privacy Policy. To the extent that any of the third-party sites accessible through IMT have different privacy practices from those stated in this Privacy Policy, those third-party privacy practices govern the collection and use of information a Member provides when visiting those sites. IMT is not responsible for the policies, content and practices of other companies.

### **CHANGES TO THE IMT.COM ONLINE PRIVACY POLICY**

On occasion, it may be necessary for IMT to change the terms and conditions of this Privacy Policy. To ensure that a Member/Client is aware of current privacy practices, IMT recommends that a member check this site periodically. IMT will not materially expand how IMT handles previously collected information without providing notice and choice to opt-out before the policy is materially expanded.

### **CONTACTING THE WEB SITE**

If you have any questions regarding the Privacy Policy, or concerns regarding the use of your personal information, or interaction with this Web site, please contact:

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**INTEGRATED MARKETING TECHNOLOGIES, INC.**

**2945 Carquest Drive**

**Brunswick, OH 44212**

**Web Site: <http://www.imtco.com>**

**Phone: 330-225-3550 -- Hours of Operation: M-F, 8:30 a.m – 5:30 p.m., EST**

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